

Bart Raymaekers

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Grote Heide 9
2811 Leest (Mechelen)
° Lokeren, 13th June 1978
Legally Cohabiting
Belgian



Education

Formal studies

- 2008-2011 Bachelor Interactive Multimedia Design
Specialisation: graphic design
Lessius Hogeschool Mechelen, Mechelen
Graduated with high honours
- 1999-2001 Internship safety-, fire- and environmental prevention at Electrabel and nuclear facilities Doel
- ☒ Level 3 safety inspector
 - ☒ Fire prevention (industrial, second intervention)
 - ☒ External security and coordination
 - ☒ Anorganic chemistry and environmental techniques
 - ☒ ADR D+BA training
 - ☒ Safetycoordinator BA4, BA5
- 1996-1998 3rd grade A2 Car mechanics, HTI Sint-Antonius, Gent
- 1990-1996 1st and 2nd grade Electromechanics, VTI Sint-Laurentius, Lokeren

Informal studies

Conducted through classes, reading, podcasts, seminars, online courses and personal investigation into social media, online innovations and marketing, mobile, location aware integration and gamification, information architecture, graphical and web design.

Job Experience

- 2011-pres. *Freelance*, Solidary Impusle, Strasbourg
UX and Strategy consultancy.
- 2011-pres. *External promotor*, Lessius, Mechelen
Guidance and support for last year students in the completion of their final project.
- 2011-2011 *Internship*, Nascom, Genk
Design, UX and Strategy department.
- 2011-2011 *Internship*, Sony VAIO, Brussels
Web designer on location on behalf of Nascom for SONY summer launch.
- 2002-2008 *Warehouse & workshop coordinator*, Caravans & Motorhomes De Block, Stekene
- 2001-2002 *Machine-operator*, Gyproc, Kallo
- 1999-2001 *Safety-, and environmental officer*, Nuclear facilities Electrabel, Doel
- 1998-1999 *Car mechanic*, Ford Central garage, Sint-Niklaas
- 1998-1998 *Car mechanic*, Toyota garage Schatteman, Lokeren

Specialized Skills

Extensive knowledge of following computer programs: *Microsoft Office, Balsamiq Mockups, Mindmanager, Photoshop, Illustrator, Adobe Premiere, Acrobat Pro and Base Camp.*

Knowledge of following computer programs: *Flash, Premiere, Dreamweaver, Fireworks and 3D Studio Max.*

Understanding of following web based programming languages: *Html, CSS, JavaScript, PHP, MySQL and ActionScript 3.0.*

Language Skills

	Understanding	Speaking	Writing
Dutch	Native	Native	Native
English	Fluent	Fluent	Fluent
French	Fluent	Fluent	Average
German	Basic	Basic	/
Spanish	Basic	Basic	/



Bart Raymaekers

Web Enthusiast

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Dear Ms., Dear Mr.,

With this letter I want to express my particular interest in becoming a user experience designer – information architect and explain why I could be a valid asset to your team. Allow me to start by telling about myself.

At the age of 30 I decided to make a drastic change in the way I looked at my professional life. It was no longer enough to do a job that was just ok, it needed to be more than that. I wanted to be passionate about it, be eager to learn more and feel a sense of accomplishment after fulfilling a task. I wanted to feel about my job just the way I felt about my passion for graphical design and web design. This is when I decided to enroll in the bachelor course of 'Interactive Multimedia Design' at 'Lessius Mechelen'. After an intensive and exciting journey of 3 years, where I discovered the true extends of my passion for design and my thirst for knowledge about everything that regards user experience and strategy, I have finally arrived at the point where I am ready to hunt for the job that inspires and challenges me.

What do I have to offer ?

In order to convince you that I have what it takes to become a User Experience Designer, I would like to make a disquisition of the four domains on which I excel and I am eager to learn more about.

User Experience

During my studies 'Interactive Multimedia Design' I discovered that I have a keen sense about the natural behavior of users. Through ongoing self-study I keep digging deeper into this subject. This already enables me to do freelance UX and Strategy consultancy for two innovative projects. My tasks lay in translating the vision and targets of the client into a innovating concept and making a solid foundation through the process of information architecture in order to enable them to develop a useful, usable and user oriented web and mobile experience.

Strategy

I am really passionate about cultivating innovative ideas that will get the attention of the target audience and at the same time make them oriented to obtain the goals set by the client. My broad education enables me to understand the entire product development cycle: research, brainstorm, pitch, personas, flowchart, wire frame, design, development, technical implementation and usability testing. This enables me to envision projects that are not only creative but also realistic.

Media Enthusiast

These are without any doubt the most exciting times to develop creative marketing campaigns and rich online experiences. Thanks to the rapid development of internet and mobile new possibilities emerge almost every day. Staying up to date is essential if you want to provide your clients with cutting edge campaigns and tools that captivate their customers.

Design

Although I am very passionate about design and I am looking forward to further develop these skills, my professional goal however is to be very close involved in the process of coming up with new and exciting ideas and make sure they are implemented in a user friendly fashion. I am sure that my design skills are supplementary qualities for a user experience designer.

These domains are in my vision necessary assets for everybody who contributes in the process of making websites, online campaigns or web and mobile applications. Off course there is also the development stage of projects, although this is a vital part, this is not the area where I stand out. Nevertheless, I do possess the necessary knowledge to understand the development process and translate the possibilities offered by different programming languages into tangible products.

What am I looking for ?

More than anything I am looking for an inspiring environment where I can work with skilled people and learn as much as possible from them. Therefore I would be grateful to get the chance to be a part of your user experience team. This way I can use and further develop my UX specific skills and utilize my broad education and interests to become an employee who has a global vision and is able to make a valuable contribution within your company.

With this letter I am sure to have convinced you enough to invite me for a face to face meeting so I can prove my capability through my completed projects and convince you even more of my enthusiasm and willingness to learn.

Yours sincerely,
Bart Raymaekers